

WHERE TO WORKOUT



Visit SportLansing.com/maps to view locations on map.



6135 West Saginaw
517.321.3111
www.gymbumz.com



fast • convenient • affordable

325-C South Waverly Road
517.886.3482
www.snapfitness.com

YOUR LOGO HERE

FEATURE YOUR AMENITIES

Address
Phone number
website

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1 QUANTITY
Available amenities in black.
Unavailable amenities in gray.

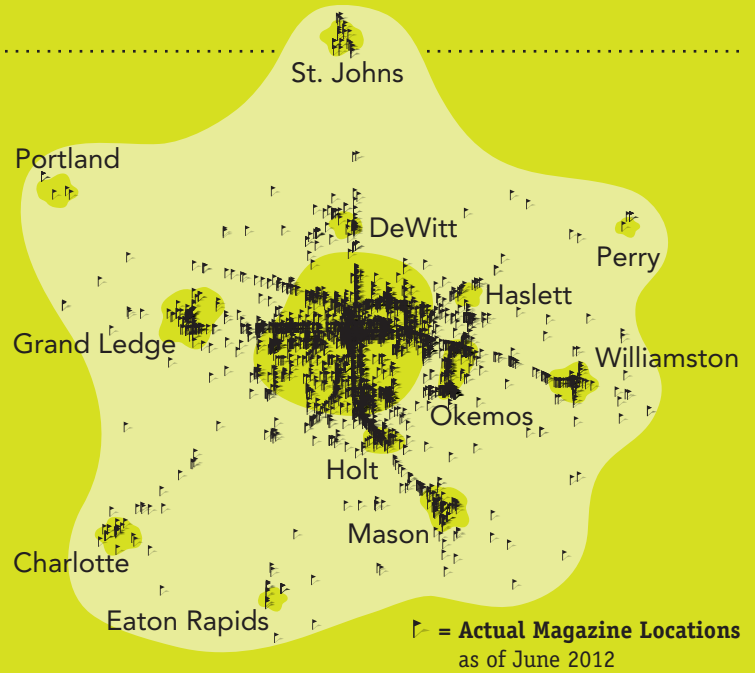
SPORT LANSING
Actual PAGE DESIGN
Sport magazine

WHERE TO WORKOUT



Whether they've got a dozen marathons under their belts or are just starting their journey on the path to a new and healthy lifestyle, mid-Michigan residents are always on the lookout for a fitness club that meets their needs. You've got a lot to offer, so get the word out!

Greater Lansing **sport** Magazine's "Where To Workout" page is where over 80,000 local, health-minded residents go to find the area's best facilities for getting fit and having fun while they're doing it. So if you're serious about getting them in the door and on the road to great health, let people know that your gym is "Where To Workout."



▬ = Actual Magazine Locations as of June 2012

EXTENDED LIFESPAN

Research indicates that 78% of business subscribers keep a copy of **sport** in their office or waiting room for 60 days or more.

READERSHIP PROFILE

Typical reader is between the ages of 25 and 54. 88% have some college, 47% have a four-year degree or higher.

COVERAGE

sport is Greater Lansing's most available and widest reaching community magazine.

Sources: McPheters & Co. AudienceLab 2008, Greater Lansing Business Monthly by Capitol Research Services, Greater Lansing **sport** Magazine Readership Survey 2010.

1 Location

NAME _____
 ADDRESS _____
 WEBSITE _____ PHONE _____

2 Artwork

Email a vector art file in .eps or .pdf format to **Ads@SportLansing.com**

3 Complete Icons To Appear

	_____		_____		_____		_____
TREADMILLS	QTY	STATIONARY BIKES	QTY	CLASSES AVAILABLE	QTY	TRAINERS AVAILABLE	YES/NO
	_____		_____		_____		_____
DAYCARE	YES/NO	POOL	YES/NO	TANNING	YES/NO	DAY PASSES	YES/NO

4 Term/Rate (CHECK ONE)

- Add on to reg. ad (\$50/mo)
- 12 months (\$200/mo*)
- 6 months (\$250/mo*)

Desired start month _____

*When paid in full up front. Add \$10/mo. for monthly billing.

5 Payment/Contract

Please complete attached ad contract.



GREATER LANSING

sport

magazine

617 East Michigan Avenue
 Lansing, MI 48912
www.SportLansing.com