

# WHERE TO PLAY



Visit [SportLansing.com/maps](http://SportLansing.com/maps) to view locations on map.



FAMILY SKATING & LASER TAG CENTER

1891 North Cedar Street • Holt  
517.699.2001  
[www.skatarama.com](http://www.skatarama.com)



Rollerskating, Video Game  
Arcade, and Laser Tag

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AMENITIES

Feature your activities

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AVAILABLE  
AMENITIES IN BLACK.  
UNAVAILABLE  
AMENITIES IN GRAY.

ACTUAL PAGE DESIGN

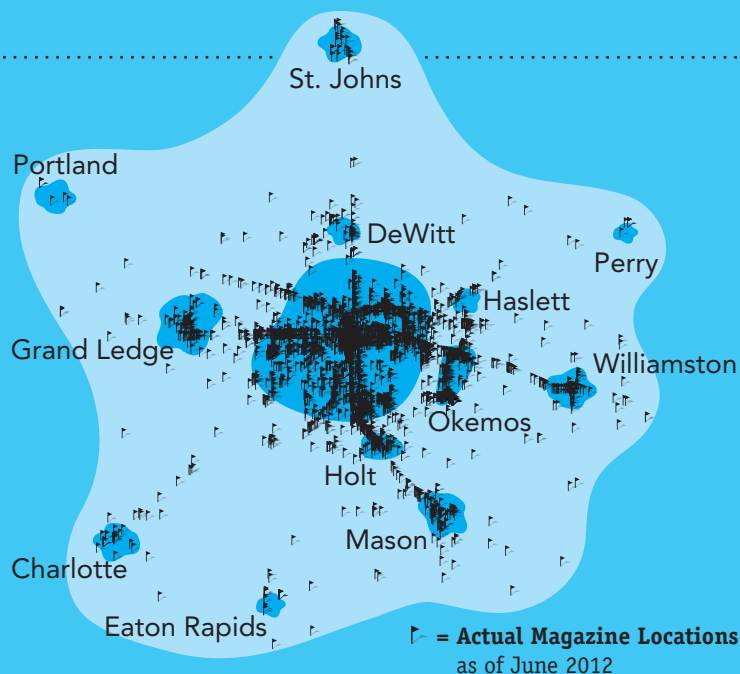
SPORT LANSING  
**Sport**  
magazine

# WHERE TO PLAY



Whether they're swinging a putter, shooting the duck, rolling a strike or bouncing around, Lansing's active families are ready to play. So is your venue the best spot in town to get moving and have fun? Get the word out!

Greater Lansing **sport** Magazine's "Where To Play" page is where over 80,000 energetic mid-Michigan residents go to find the area's best places to burn off a little energy and have fun while they're doing it. So if you're serious about lining them up at your door and showing them a great time, let people know that your place is "Where to Play."



## EXTENDED LIFESPAN

Research indicates that 78% of business subscribers keep a copy of **sport** in their office or waiting room for 60 days or more.

## READERSHIP PROFILE

Typical reader is between the ages of 25 and 54. 88% have some college, 47% have a four-year degree or higher.

## COVERAGE

**sport** is Greater Lansing's most available and widest reaching community magazine.

Sources: McPheters & Co. AudienceLab 2008, Greater Lansing Business Monthly by Capitol Research Services, Greater Lansing **sport** Magazine Readership Survey 2010.









## 1 Location .....

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
WEBSITE \_\_\_\_\_ PHONE \_\_\_\_\_

## 2 Artwork .....

Email a vector art file in .eps or .pdf format to **Ads@SportLansing.com**

## 3 Complete Icons To Appear .....

	_____		_____		_____		_____
SNACKS	YES/NO	FULL MENU	YES/NO	TODDLER AREA	YES/NO	COFFEE	YES/NO
	_____		_____		_____		_____
INDOOR	YES/NO	OUTDOOR	YES/NO	WI-FI	YES/NO	ATM	YES/NO

## 4 Term/Rate (CHECK ONE) ....

- ☐ Add on to reg. ad (\$50/mo)  
☐ 12 months (\$200/mo\*)  
☐ 6 months (\$250/mo\*)

Desired start month \_\_\_\_\_

\*When paid in full up front.  
Add \$10/mo. for monthly billing.

## 5 Payment/Contract .....

Please complete attached ad contract.

  Accepted at **SportLansing.com/invoice**

GREATER LANSING  
**sport**  
magazine

617 East Michigan Avenue  
Lansing, MI 48912  
[www.SportLansing.com](http://www.SportLansing.com)