

WHERE TO WATCH



Visit SportLansing.com/maps to view locations on map.













101 South Washington Square
517.371.8700
www.edmundspastime.com













420 East Michigan Avenue
517.484.6887
www.nuthousesportsgrill.com













2085 West Grand River Avenue
517.349.1100
www.leoslodge.com

YOUR LOGO HERE

FEATURE YOUR



AMENITIES



Address

Phone number

website

YOUR LOGO HERE

FEATURE YOUR



AMENITIES



Address

Phone number

website

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Address

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-  TOTAL TVs
-  TVs OVER 50"
-  BEER ON TAP
-  PAY PER VIEW
-  NBC SPORTS NETWORK
-  FOX SOCCER
-  WI-FI
-  RESERVATIONS

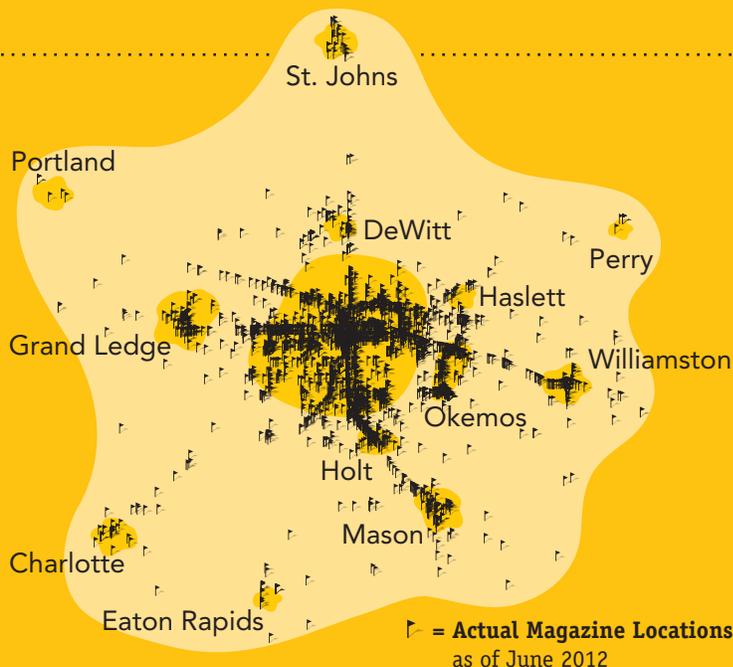
1 QUANTITY
Available amenities in black.
Unavailable amenities in gray.

WHERE TO WATCH



Where's the best place in town to watch the big game?

Greater Lansing **sport** Magazine's "Where To Watch" page is where over 80,000 of Lansing's biggest sports fans go to find the area's hot spots for catching televised sports. So if you're serious about filling up seats and draining your taps on game day, let people know that your place is "Where to Watch."



EXTENDED LIFESPAN

Research indicates that 78% of business subscribers keep a copy of **sport** in their office or waiting room for 60 days or more.

READERSHIP PROFILE

Typical reader is between the ages of 25 and 54. 88% have some college, 47% have a four-year degree or higher.

COVERAGE

sport is Greater Lansing's most available and widest reaching community magazine.

Sources: McPheters & Co. AudienceLab 2008, Greater Lansing Business Monthly by Capitol Research Services, Greater Lansing **sport** Magazine Readership Survey 2010.

1 Location

NAME _____
 ADDRESS _____
 WEBSITE _____ PHONE _____

2 Artwork

Email a vector art file in .eps or .pdf format to **Ads@SportLansing.com**

3 Complete Icons To Appear

	_____		_____		_____		_____
TOTAL TVs	QTY	TVs OVER 50"	QTY	BEER ON TAP	QTY	PAY PER VIEW	YES/NO
	_____		_____		_____		_____
NBC SPORTS NETWORK	YES/NO	FOX SOCCER	YES/NO	WI-FI	YES/NO	RESERVATIONS	YES/NO

4 Term/Rate (CHECK ONE)

- Add on to reg. ad (\$50/mo)
- 12 months (\$200/mo*)
- 6 months (\$250/mo*)

Desired start month _____

*When paid in full up front.
Add \$10/mo. for monthly billing.

5 Payment/Contract

Please complete attached ad contract.

Accepted at **SportLansing.com/invoice**

GREATER LANSING

sport

magazine

617 East Michigan Avenue
 Lansing, MI 48912
www.SportLansing.com