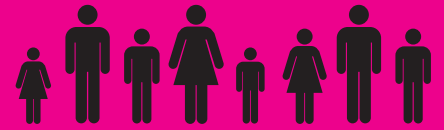


COMMUNITY PAGES

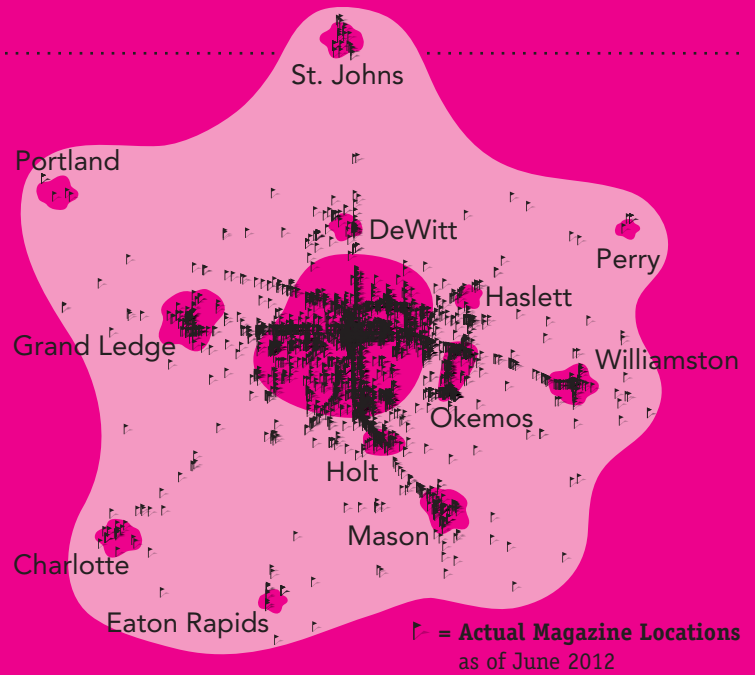


Greater Lansing **sport** Magazine highlights the area's hometown sports scenes and their heroes—champions, Olympians, contributors and difference makers—on and off the field, court and ice.

Show your support of your own local heroes with an ad on a **sport** Community Page!

sport is Greater Lansing's most available and widest reaching community magazine.

**Community Pages are featured alongside stories about the athletes, teams and coaches in YOUR hometown*



EXTENDED LIFESPAN

Research indicates that 78% of business subscribers keep a copy of **sport** in their office or waiting room for 60 days or more.

READERSHIP PROFILE

Typical reader is between the ages of 25 and 54. 88% have some college, 47% have a four-year degree or higher.

COVERAGE

sport covers all of Greater Lansing. It can be found throughout Ingham, Eaton and Clinton counties.

Sources: McPeters & Co. AudienceLab 2008, Greater Lansing Business Monthly by Capitol Research Services, Greater Lansing **sport** Magazine Readership Survey 2010.



GREATER LANSING
sport
magazine

617 East Michigan Avenue, Lansing, MI 48912
www.SportLansing.com

1 Location

NAME _____

ADDRESS _____

WEBSITE _____ PHONE _____

2 Message

3 Artwork

Email a vector logo file to Ads@SportLansing.com

4 Term/Rate (CHECK ONE)

1 Story (\$250) Add'l Months (\$200) Desired Issue _____

5 Payment/Contract

Please complete attached ad contract.



Accepted at SportLansing.com/invoice